

Company Profiles on E-Commerce

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COMPANY PROFILE: 1

Company Name: Amazon

About the Company: Amazon offers a range of products and services through its Websites. The Company operates through three segments: North America, International and Amazon Web Services (AWS). The Company's products include merchandise and content that it purchases for resale from vendors and those offered by third-party sellers. It also manufactures and sells electronic devices. The Company, through its subsidiary, Whole Foods Market, Inc., offers healthy and organic food and staples across its stores. The Company also offers other services, such as database offerings, fulfillment, publishing, certain digital content subscriptions, advertising and co-branded credit cards. The Company serves consumers through its retail Websites and focuses on selection, price and convenience. In 2018, Amazon reported revenues of US\$232.887 billion.

- Headquarters: Seattle, Washington and Arlington
- Founded: 1994
- Key People: Jeff Bezos, CEO, Chairman

List of Products/Services: Products: Amazon Echo, Amazon Fire, Amazon Fire TV, Amazon Fire OS, Amazon Kindle

Services: Amazon.com, Amazon Alexa, Amazon Appstore, Amazon Music, Amazon Prime, Amazon Prime Video

Competitors: Flipkart, eBay, Netflix, Apple, Google

COMPANY PROFILE: 2

Company Name:

EazyDiner

About the Company:

The app offers instant table reservations in Delhi, Mumbai, Bangalore, Pune, Chennai, Kolkata, Goa, Jaipur, Ahmedabad, Chandigarh & Dubai with unbelievable deals & discounts. The app also offers expert reviews + insider tips from India's leading food critic Vir Sanghvi.

- Headquarters: Gurgaon
- Founded: 2014
- Key people: Vir Sanghvi, Manish Kutula, Rohit Dasgupta, Sue Reitz, Sachin Pabreja, Ruchika Dhamija, Shruti Kaul

List of Products/Services:

Table reservations and discount coupons

Competitors:

Zomato, InnerChef, UberEATS, Foodpanda, Delfoo

COMPANY PROFILE: 3

Company Name:

Make My Trip

About the Company:

MakeMyTrip is a pioneer in India's online travel industry. Founded in the year 2000 by Deep Kalra, MakeMyTrip came to life to empower the Indian traveller with instant bookings and comprehensive choices. The company initiated its journey serving the US-India travel market offering a range of best-value products and services powered by technology and round-the-clock customer support.

- Headquarters: Gurgaon, Harayana, India
- Type: Public Company
- Founded: 2000
- Number of employees: 3051 (March 2018)
- Revenue: Increase US\$ 675.26 Million (2017-18)
- Market capitalization: \$2.63 billion

List of Products/Services:

Travel, Domestic & International Air Tickets, Domestic & International Hotel Bookings, Bus tickets across India, Train tickets across India, B2B & Affiliate Services, and Domestic & International Holiday Packages

Competitors:

Yatra.com, eLong Inc., Trip.com, Expedia Inc., CheapOair.com Inc, Groopie LLC, BookIt.com Inc, Southall Travel Ltd

COMPANY PROFILE: 4

Company Name:

Mapprr

About the Company:

Mapprr is India's 1st Hyperlocal Offline & Realtime Product Discovery and Delivery App. It helps in finding products & brands at your nearby stores and also around a particular location with their status of live availability and get that delivered from the same store. It is the quickest way to find any essential & exotic products at your nearest stores and get that delivered from the same store.

Mapprr has around 84000+ users in nearly 1,000+ cities and towns. It has around 3,70,000+ products and can locate up to 93,000+ stores.

- Company size: 11-50 employees
- Headquarters: Hyderabad, Telangana, India
- Type: Privately Held
- Founded: 2015

List of Products/Services:

Local search, Product discovery, Barcode search, Product search, products, O2O, Retail, Offline retail, Real time delivery, Logistics, and On-demand delivery

Competitors:

Interaction One

COMPANY PROFILE: 5

Company Name:

Ninjacart

About the Company:

Ninjacart is India's largest B2B fresh produce supply chain company. A pioneer in the tech driven supply chain space for fresh vegetables and fruits in India, Ninjacart has raised over \$150mn from Tiger Global, Accel US, Accel India, Syngenta and others.

Over the last 4 years, the made-for-India technology and India centric solutions have disrupted the way fruits and vegetables move from farms to consumers plate. The company sources fruits and vegetables from farmers across 20+ Indian states and deliver to 17,000+ local kiranas and restaurants across 7 major cities, every day, in less than 12 hours.

- Revenue: 5.8 million
- Company size: 1,001-5,000 employees
- Headquarters: Bengaluru, Karanataka, India
- Type: Privately Held
- Founded: 2015

List of Products/Services:

Supply Chain, Data Science, Agri-tech, FMCG, and Food

Competitors:

BigBasket, Amazon Now, Vista and Star Bazaar, FarmLink, WayCool

COMPANY PROFILE: 6

Company Name:	Info Edge (India)
About the Company:	Info Edge is a pure play Internet company. It has a strong brand portfolio including naukri.com, jeevansathi.com, 99acres.com, shiksha.com. In 2019, the company reported net sales of Rs. 292.65 crores. • Headquarters: Noida • Founded: 1995 • Key people: Sanjeev Bikhchandani, Founder
List of Products/Services:	Online recruitment, Matrimonial, Real estate, Education, Classifieds
Competitors:	Monster, Makaan.com